



GRAPHIC DESIGN
TRAINING INSTITUTE

UI UX DESIGN COURSE

ADOBE XD

FIGMA

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

Become a CERTIFIED
UI UX DESIGNER & Professional



Certified UI UX Designing Course

| Adobe XD | FIGMA
Adobe Photoshop | Adobe Illustrator

UI/UX

DESIGNING COURSE

DURATION 4 MONTHS



Special Limited Offer

Fees: **Rs. 7,990 emi**

Duration 4 Months
Fast-Track Available



CERTIPOINT

AUTHORIZED TESTING CENTER



Certified UI UX Designing Course

| Adobe XD | FIGMA | Adobe Photoshop | Adobe Illustrator |
PORTFOLIO CREATION | INTERVIEW PREPARATION



Real Classes Images

Why Should you Learn from Softpro?

1. **32 Years** Experience (Estbl. 1992 Softpro Academy)
2. **100% Practicals in Classroom with Assignments**
3. You Create & **Work on Live Projects.**
4. **Learn from Experienced Professionals & Experts**
5. Faculties have REAL Life Experience
6. **Small Batches 7 Students** leads to **Personal Attention**
7. Simple & Easy to Understand Course Material
8. **You have Classroom Training & Learn from Anywhere**
9. Highly Experienced & **Industry Expert Faculty.**
10. **100% Job Assistance**
11. **Dedicated Placement Team**



Get Training on



www.graphicdesigningcourses.in



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Get Training on
Adobe | **AUTHORISED**
Training Software

UI/UX Design COURSE LAYOUT



-  **Part 1** of the Course trains you from Basic to the Expert Level UI UX Skills where you learn the Adobe XD, Figma, Adobe Photoshop & Adobe Illustrator
-  **Part 2** of the Course helps you Build a Professional Portfolio from Day 1. You get to Develop your project to perfection by the end of the Course
-  **Part 3** - Emphasis on LIVE PROJECTS. Every Session is dedicated to Live Projects - where Your faculty will keep tweaking and correcting your assignments & projects. This will further make you an Advanced UI UX Designer in terms of experience, knowledge & expertise!
-  **Part 4** of the Course: Faculty will guide you to Upload your Entire Portfolio online where Your hard work & expertise will be available for the world to see!
-  **Part 5** of the Course will Concentrate on INTERVIEW PREPARATION which will help you get better internships and jobs!



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Real Classes Images



Course Highlights :

- ✓ Professional & **Simplified** E-Books
- ✓ Access to Missed Lectures
- ✓ Live Classroom Training
- ✓ 100% Practicals
- ✓ Portfolio & Interview Preparation
- ✓ 100% Internship Opportunities
- ✓ Life Time Access of Sessions
- ✓ Certified Faculty
- ✓ Regular & Fast-Track Batch
- ✓ 100% Placement Assistance
- ✓ Dedicated Placement Team



Get Training on
AUTHORISED
Training Software



Career Scope →



Salary
15k-45k
per month



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DESIGNING COURSE

DURATION 4/6 MONTHS

The demand for UX designers is steadily increasing. LinkedIn even ranked UX design as one of the Top 5 in demand skills as of 2022.

UI UX design can be a very Good Career, providing Ample Opportunities & a Competitive Salary. There are, in fact, quite a few benefits to a Career as a UI Designer. ... Websites, Apps, and Software are everywhere now, so UI Designers have a Very Real Influence on the Look and Feel of the Digital Space.



SOFTWARE YOU LEARN

- ADOBE XD™
- ADOBE PHOTOSHOP™
- ADOBE ILLUSTRATOR™
- FIGMA™
- BEHANCE™ Portfolio

Module 1 – Design Thinking Process

Design Thinking process

Difference between UI/UX Design

Understanding Project brief

Visual Design Vs Interaction Design

Module 2 – USER RESEARCH

What is User research

How to carry out interviews for user research

Research Analysis

How to Analyse User statements

Understanding Goals and Frustrations

Module 3 – User Journey Analysis

Affinity Analysis

How to create User Persona and Scenarios

User Journey and Story Board

Understanding Mental Model and Cognitive load

UX Laws

Module 4 – Introduction to Wire-framing

Grids and Layouts

Designing Mock Screens

Understanding Wireframes & Creating different

Types of wireframes

USER INTERFACE USER EXPERIENCE



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Special Limited Offer

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Call 9833900110 for
“Early Bird Offers”



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Module 5 – User Journey Flow chart

User flow creation
Navigation patterns
Sitemap creation



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Module 6 – UI Design Principles

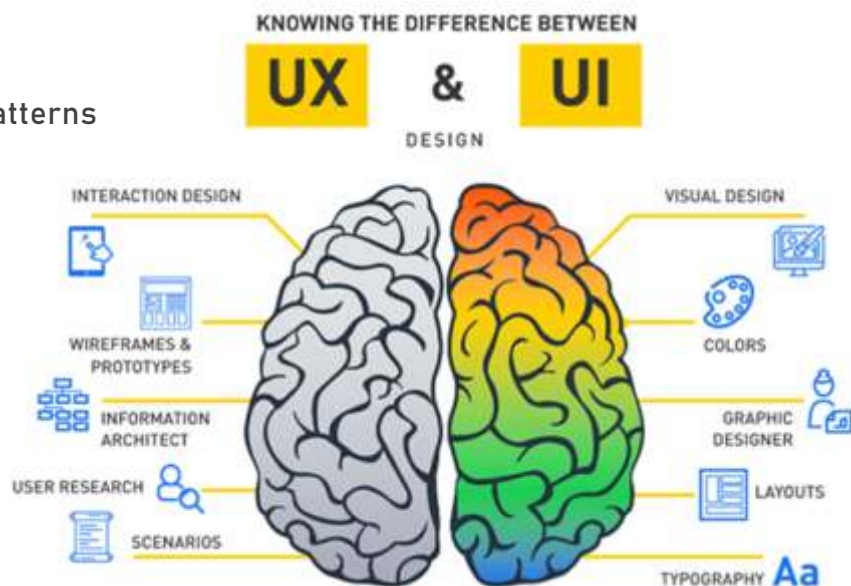
Android v.s. IOS
Understanding prototype animations
Designing for Mobile App, Desktop
Understanding and conducting the Heuristic Evaluation

Module 7 – Paving User Flows

User flows
Understanding & creating Navigation Patterns
Sitemap Creation
Mental Model in UX design
Creating User journey maps

Module 8 – High Fidelity Design

High fidelity wireframes
UI components
Understanding Wireflow
Introduction to Google Material Design
Core UI Design Concept
Interaction design



Module 9 – Interaction Design Principles

Interaction design
Understanding UX Laws and Significances
UX writing
Affordances & Signifiers



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Certified UI UX Designing Course

| Adobe XD | FIGMA

Adobe Photoshop | Adobe Illustrator

Module 10 – ADOBE XD

Understanding Tools and Features of Adobe XD
Best UI/UX Design Reference on web
Examples of Good and Bad UI
UI Design and its Resources



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Module 11 – Adobe XD: VISUAL Design

Understanding Color Psychology
How to use Colors in UI
Understanding and Creating Moodboard
(Brand Guidelines) Typography
Various plugins and resources for Colors and Typography



Module 12 – Adobe XD Designing MOCKUP

Designing mock screens in Adobe XD
Prototyping in Adobe XD
Introduction to Various Triggers
Actions and Proto Typing Functions
Signifiers and Affordance (Scrutiny Process)
A/B Testing

Attend a
DEMO
Class

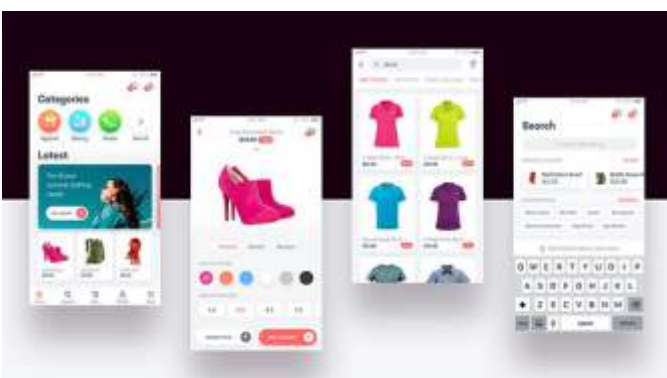
Module 13– ADOBE PHOTOSHOP Essentials

Tools and Features
Tips and Tricks
Images Manipulations and Color Corrections
Practical Implementation



Module 14 – Visual Design Practical

Applying Color and Typography to screens
How to Improve your Visual Design
Aesthetic key Components
Useful plugins to create User Interface



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Module 15 – FIGMA

Figma is a powerful design tool that helps you to create anything from websites, apps / applications, logos, and much more. By learning to use Figma, you'll take your first steps into User Interface Design and User Experience Design.



In this module, we cover the Figma interface and where you can find powerful tools like constraints to make your designs responsive, and components to build a library of design elements to use throughout your projects.

Beginner to FIGMA MASTER

Create clickable prototype screens in Figma

Learn how to create a mini design system in Figma

- Build a StyleGuide
- Working with Frames
- Working with Shapes
- Drawing Icons using the Pen Tool
- Drawing Shapes Using the Pencil Tool
- Working with Text
- Masking Images and Shapes
- Importing Icons and other Graphics
- Working with Color
- Working with Styles
- Setting up Components
- Using Constraints for Responsive Design
- Working with Version Control | Master Figma while gaining hands-on experience, you will learn how to design and prototype in Figma with confidence!



FINAL PROJECT

You will be working on Mobile Application Project throughout your course.

The project will start from Day 1 itself, where your Faculty will tell you how you work on the project. In the end, this is the project which we will help you showcase in your Design Portfolio.



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Module 16 – ADOBE ILLUSTRATOR

Create SHAPE Design
Designing Elements / VECTOR
ICONOGRAPHY
TEXT TYPOGRAPHY



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Module 17 – USER INTERFACE DESIGN

TYPES OF BUTTON
ART BOARD
WEB GRID / PIXEL

Module 18 –Color Psychology

How to use colors in UI
Creating mood board
Creating color palettes
Wireframes refinement based on Heuristic Evaluation
Understanding color psychology



Module 19 – Advance Portfolio Creativity

Understanding different Portfolio Platforms
Articulation of Thinking Process
Design Strategy
Execution Description

Special **Limited** Offer
EMI Fees: **Rs. 7,990** All Inclusive

INTERVEIW & JOB READY SKILLS

Module 20 – Preparation for Interview

Portfolio Review
Portfolio Presentation
How to create a perfect UI UX Designer Resume

Module 21 – Mock Interview

Tips and tricks on how to Crack UI UX
Design Interview
Mock Interview



Portfolio - Adobe Behance



Behance is the world's largest creative network for showcasing and discovering creative work.
Behance, part of Adobe, is the leading online platform to showcase & discover creative work.
Creative people around the world join Behance, entering a community made with their original work!
You will showcase your work in the form of profiles comprised of Your Projects!
You will learn how to Create a profile on Behance Portfolio, Tools and features of Behance portfolio.
Creating Portfolio. Articulation of Thinking Process, Design Strategy and Execution Description.
How to perfect meta tagging of project. **Finally have your entire Portfolio Online for the world to see.**

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"CLASSROOM & ONLINE TRAINING AVAILABLE"

DADAR & MATUNGA WEST CENTRE ADDRESS

DADAR & MATUNGA ADDRESS:

B/2, Vimal Udyog Bhavan, 1st Floor,
Nr Mahalaxmi Society, Manmala Tank Rd,
Opp. MOVIE TIME Cinema,
7 Min Walk from MATUNGA Rd (West) Station,
12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900330



**CLASSROOM
TRAINING**



Original Fees

Rs. 69,990

Special Offer

Fees: Rs. 41,990

All Inclusive

Duration

4/6 Months

SAVE 40%



ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald. Call 9324347326



CAREER OPTIONS

You can work your way up from UX designer to UX manager and then to UX director. This path can also lead you to become the VP of user experience. You'll take on a more business-oriented role and be involved in recruitment, resource allocation, and team motivation.

- **UX Manager**
- **UX Designer**
- **Creative Designer**

Advancing your UX design career can mean becoming a Manager, Advancing within Design, Freelancing, Consulting, or switching to a related UX role.

- **Senior Lead UX Designer**
- **Freelancing UX Designer**
- **UX Consultant**
- **UX Researcher**

**Attend a
DEMO
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Experience in the Training Industry Training Industry since over 29 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.



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Certified UI UX Designing Course

[Adobe XD | FIGMA | Adobe Photoshop | Illustrator | PORTFOLIO Creation | INTERVIEW Preparation]

Original Fees
Rs. 69,990

Special Offer
Fees: Rs. 41,990
All Inclusive
Duration
4/6 Months

SAVE 40%



The course is a combination of both UX & UI. The curriculum is designed in a way to keep it industry standard to teach you things which are most required as a UX UI Designer.



Who can opt for a UI UX course?

This course is for anyone who wants to up skill themselves to get more opportunities in their career and is interested in creative problem-solving.

Students and Working professionals from any stream of Engineering/ Commerce/ Arts/ MBA/ Graphic Design/ Fashion Design/ Architecture **can apply** for admission in the Certified UI UX Design Course.

- College Students
- Professionals
- Graphic Designer
- Web Developer
- Engineer



Attend a
DEMO
Class

We have almost 900+ learners who started their journey as UX UI Designer from Scratch without any past knowledge in design.



Do I need any UX experience to attend the course?

UI UX Design from Scratch course requires no previous UX knowledge or experience. People attending the UI UX design course come from a range of different backgrounds. **Our Students are College Students to Working Professionals. We teach everything from scratch and prepare you for the industry.**



Is this course for you?

The Course aims to Create a Strong Foundation for Anyone who wants to Start a Career in Design. **Thus, anyone can join this course regardless of their profession.**



Are there any Assessments, Projects & Interviews conducted at the end of the design course?

YES.

Throughout the course, the Faculty is constantly evaluating Your Assignments & **Giving you Actionable Assignments, Feedback** to improve. In Your certificate at the end, we provide you with detailed visualization about your strengths, Your Portfolio & Interview Skill Sets

100% Job Assistance



Online



Offline



Hybrid



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Certified UI UX Designing Course
| Adobe XD | FIGMA | Adobe Photoshop | Illustrator |
PORTFOLIO Creation | INTERVIEW Preparation

EMI Starts at 7990 only

Original Fees
Rs. 69,990

Special Offer
Fees: Rs. 7,990
All Inclusive
Duration
4/6 Months



EMI 7,990

All Inclusive

Limited Time Offer



SAVE 40%



VISIT FOR "EARLY BIRD" OFFERS



Why only Rs. 7,990 for ALL 21 Modules ?

1. We OWN our training premises ! We don't pay rent.
We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.



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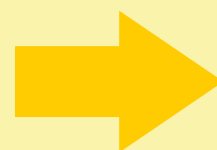
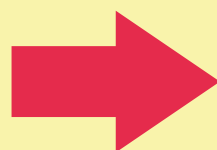
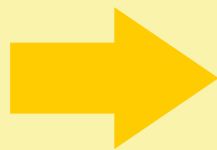
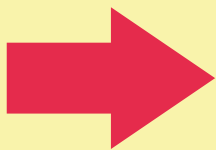


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Real Student Images

StoryBoarding
VIDEO EDITING
Visual Effects
3D ANIMATION
INTERNSHIP



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Training Since 1992