



GRAPHIC DESIGN
TRAINING INSTITUTE

UI UX DESIGN COURSE

ADOBE XD

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

Become a **CERTIFIED**
UI UX DESIGNER & Professional



Certified UI UX Designing Course
| Adobe XD |
Adobe Photoshop | Adobe Illustrator



DESIGNING COURSE
DURATION 3 MONTHS



Original Fees 31,550
Special Limited Offer
Fees: **Rs.18,550** All Inclusive
Duration 3 Months



Certified UI UX Designing Course | Adobe XD | Adobe Photoshop | Adobe Illustrator



DESIGNING COURSE

DURATION 3 MONTHS

The demand for UX designers is steadily increasing. LinkedIn even ranked UX design as one of the Top 5 in demand skills as of 2022. UI UX design can be a very Good Career, providing Ample Opportunities & a Competitive Salary. There are, in fact, quite a few benefits to a Career as a UI Designer. ... Websites, Apps, and Software are everywhere now, so UI Designers have a Very Real Influence on the Look and Feel of the Digital Space.

SOFTWARE YOU LEARN

ADOBE XD™

ADOBE PHOTOSHOP™

ADOBE ILLUSTRATOR™

Module 1 – Design Thinking Process

Design Thinking process
Difference between UI/UX Design
Understanding Project brief
Visual Design Vs Interaction Design

Module 2 – USER RESEARCH

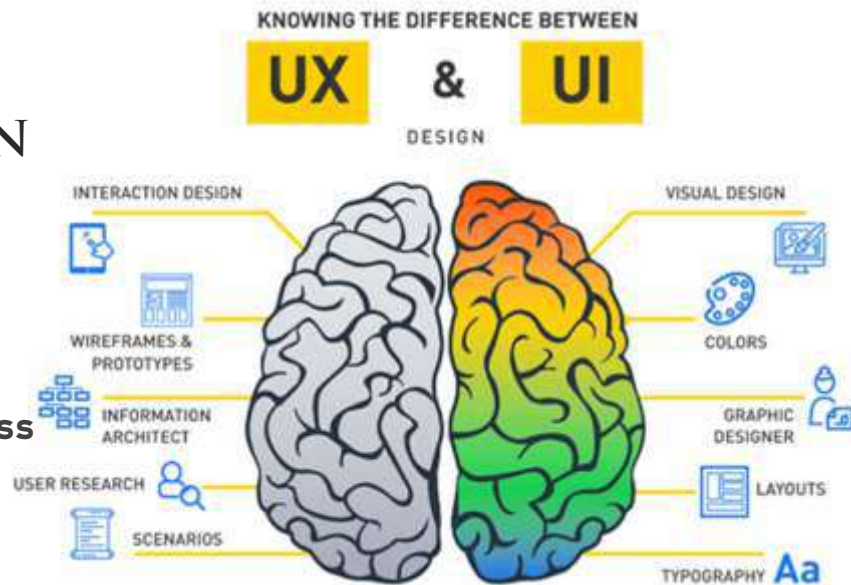
What is User research
How to carry out interviews for user research
Research Analysis
How to Analyse User statements
Understanding Goals and Frustrations

Module 3 – User Journey Analysis

Affinity Analysis
How to create User Persona and Scenarios
User Journey and Story Board
Understanding Mental Model and Cognitive load
UX Laws

Module 4 – Introduction to Wire-framing

Grids and Layouts
Designing Mock Screens
Understanding Wireframes & Creating different
Types of wireframes



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Module 5 – User Journey Flow chart

User flow creation
Navigation patterns
Sitemap creation

Module 6 – UI Design Principles

Android v.s. IOS
Understanding prototype animations
Designing for Mobile App, Desktop
Understanding and conducting the Heuristic Evaluation

Module 7 – Paving User Flows

User flows
Understanding & creating Navigation Patterns
Sitemap Creation
Mental Model in UX design
Creating User journey maps

Module 8 – High Fidelity Design

High fidelity wireframes
UI components
Understanding Wireflow
Introduction to Google Material Design
Core UI Design Concept
Interaction design

Module 9 – Interaction Design Principles

Interaction design
Understanding UX Laws and Significances
UX writing
Affordances & Signifiers



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Module 10 – Introduction to ADOBE XD

Understanding Tools and Features of Adobe XD
Best UI/UX Design Reference on web
Examples of Good and Bad UI
UI Design and its Resources

Module 11 – Adobe XD: VISUAL Design

Understanding Color Psychology
How to use Colors in UI
Understanding and Creating Moodboard
(Brand Guidelines) Typography
Various plugins and resources for Colors and Typography



Module 12 – Adobe XD Designing MOCKUP

Designing mock screens in Adobe XD
Prototyping in Adobe XD
Introduction to Various Triggers
Actions and Proto Typing Functions
Signifiers and Affordance (Scrutiny Process)
A/B Testing

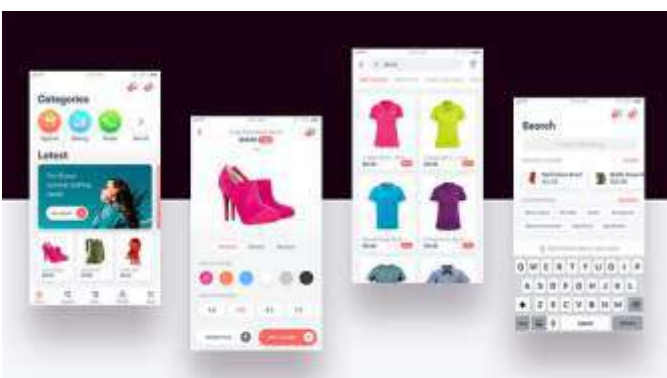
Module 13– ADOBE PHOTOSHOP Essentials

Tools and Features
Tips and Tricks
Images Manipulations and Color Corrections
Practical Implementation

Module 14 – Visual Design Practical

Applying Color and Typography to screens
How to Improve your Visual Design
Aesthetic key Components
Useful plugins to create User Interface

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Module 15 – ADOBE ILLUSTRATOR

Create SHAPE Design
Designing Elements / VECTOR
ICONOGRAPHY
TEXT TYPOGRAPHY

Module 16 – USER INTERFACE DESIGN

TYPES OF BUTTON
ART BOARD
WEB GRID / PIXEL

Module 17 –Color Psychology

How to use colors in UI
Creating mood board
Creating color palettes
Wireframes refinement based on Heuristic Evaluation
Understanding color psychology

Module 18 – Advance Portfolio Creativity

Understanding different Portfolio Platforms
Articulation of Thinking Process
Design Strategy
Execution Description

Module 19 – Preparation for Interview

Portfolio Review
Portfolio Presentation
How to create a perfect UI UX Designer Resume

Module 20 – Mock Interview

Tips and tricks on how to Crack UI UX
Design Interview
Mock Interview

Module 21 – FINAL PROJECT

You will be working on Mobile Application Project throughout your course. The project will start from Day 1 itself, where your Faculty will tell you how you work on the project. In the end, this is the project which we will help you showcase in your Design Portfolio.



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12 Min from Dadar W Stn. Mumbai-400016. 9833900110 / 9833900330

GOOGLE MAP LINK DADAR/Matunga

<https://maps.app.goo.gl/nA4VmAbahyBoHNRt6>



ANDHERI WEST CENTRE ADDRESS

ANDHERI WEST ADDRESS:

PEARL PLAZA, 7th Floor, Office No.704,
Masjid Gali, 1 Minute from Station.
JUST OUTSIDE ANDHERI WEST STATION.
NEXT to new Mc-Donald. Call 9324347326

GOOGLE MAP LINK ANDHERI

<https://goo.gl/maps/vKqqSvJ6zFKcPEKX7>



CAREER OPTIONS

You can work your way up from UX designer to UX manager and then to UX director. This path can also lead you to become the VP of user experience. You'll take on a more business-oriented role and be involved in recruitment, resource allocation, and team motivation.

- UX Manager
- UX Designer
- Creative Designer

Advancing your UX design career can mean becoming a Manager, Advancing within Design, Freelancing, Consulting, or switching to a related UX role.

- Senior Lead UX Designer
- Freelancing UX Designer
- UX Consultant
- UX Researcher

Attend a
DEMO
Class

Experience in the Training Industry Training Industry since over 29 years

- 100% Practical, Safe & Professional learning environment.
- Certified & Qualified Instructors with Industry Experience.

Call for Inquiry

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Original Fees

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Special Limited

Offer

Fees:

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All Inclusive

Duration 3

Months

SAVE 35%



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The course is a combination of both UX & UI. The curriculum is designed in a way to keep it industry standard to teach you things which are most required as a UX UI Designer.



Who can opt for a UI UX course?

This course is for anyone who wants to up skill themselves to get more opportunities in their career and is interested in creative problem-solving.

Students and Working professionals from any stream of Engineering/ Commerce/ Arts/ MBA/ Graphic Design/ Fashion Design/ Architecture can apply for admission in the Certified UI UX Design Course.

- College Students
- Professionals
- Graphic Designer
- Web Developer
- Engineer



Attend a DEMO Class

We have almost 900+ learners who started their journey as UX UI Designer from Scratch without any past knowledge in design.

Original Fees
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Duration 3
Months

SAVE 35%



Do I need any UX experience to attend the course?

UI UX Design from Scratch course requires no previous UX knowledge or experience. People attending the UI UX design course come from a range of different backgrounds. **Our Students are College Students to Working Professionals. We teach everything from scratch and prepare you for the industry.**



Is this course for you?

The Course aims to Create a Strong Foundation for Anyone who wants to Start a Career in Design. **Thus, anyone can join this course regardless of their profession.**



Are there any Assessments, Projects & Interviews conducted at the end of the design course?

YES.

Throughout the course, the Faculty is constantly evaluating Your Assignments & **Giving you Actionable Assignments, Feedback** to improve. In Your certificate at the end, we provide you with detailed visualization about your strengths, Your Portfolio & Interview Skill Sets

100% Job Assistance



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Pay **Credit Card** / Debit Card at the Institute
Pay by **CASH** at the Institute



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Why only Rs. 18,550

Original Fees : ~~Rs. 31,550~~ (All Inclusive of GST)



Rs. 18,550

All Inclusive

Limited Time Offer



Original Fees
31,550
Special Offer
Fees:
Rs. 18,550
All Inclusive
Duration 3
Months

SAVE 35%



Why only Rs. 18,550 for **ALL 21 Modules** ?

1. We OWN our training premises ! We don't pay rent.
We don't have to include the rent cost in your fees !!!

2. We are NOT a franchisee.

We don't need to pay franchisee fees to anyone.

So, We don't have to include franchisee fee cost in your fees !!!

3. No unnecessary theory classes.

Only necessary theory, 90% Practicals and more practicals.

Thus, saving your precious time going through mind numbing theory classes.

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Download **Graphic Designing Diploma**

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